

Amegumi Inc. Privacy Policy

Amegumi Inc. (hereinafter “the Company”) has established the following privacy policy (hereinafter “this policy”) regarding the handling of customer information, which includes personal information, of the customers of the service the Company provides (hereinafter, “the Service”).

1. Customer Information Collected and Collection Methods

In this policy, “customer information” refers to information related to customer identification, telecommunications service activity logs, and any other related generated or stored in connection with the customer or their device which is collected in accordance with this policy. The types of customer information which the Company collects in connection with the Service and the methods by which they are collected are as follows.

1 Information provided by the customer

The following information is provided by the customer to access the Service or through accessing the service.

- 1) Profile information such as name, date of birth, gender, occupation, etc.
- 2) Contact information such as email address, telephone number, mailing address, etc.
- 3) Payment method information such as credit card information, bank account information, digital currency information, etc.
- 4) Still image information including the customer portrait
- 5) Information input or transmitted by the customer via input forms or other methods prescribed by the Company

2 Information provided from other services which the customer has permitted to link with the Service

If the customer has permitted linking with other services, such as social media platforms, etc., while using the Service, the following information may be obtained from such external services under the terms to which the customer consented at the time they gave permission.

- 1) IDs used by the customer on such external services
- 2) Other information the customer allows to be disclosed to contacts through their privacy settings on other such external services

3 Other information the Company collects when the customer accesses the Service

The Company may collect statistics on access to the Service and other usage information. This includes the following information.

- 1) Referrer
- 2) IP address
- 3) Information related to server access logs
- 4) Cookies, ADIDs, IDFAs, and other identifiers
- 5) Location information
 - Location information is obtained when using Baidu services. The following information will be collected and processed at that time.
 1. Device information: Serial number, MAC address, model, mobile phone system version, SIM card information
 2. Location information: GPS, wireless LAN list, base station list

2. Purposes of Use

The specific purposes of use for customer information related to provision of the Service are as follows.

- 1 To provide, maintain, protect, and improve the Service, including registration processing, identity verification, customer authentication, and payment processing for usage fees, etc.,

- in connection with the Service
- 2 To measure customer traffic and behavior
 - 3 To distribute, display, and measure the effectiveness of advertisements
 - 4 To provide information about the Service and respond to inquiries
 - 5 To respond to violations of the Company's terms and policies, etc., for the Service (hereinafter "terms of use")
 - 6 To notify customers of changes to the terms of use for the Service, etc.

3. Provision to Third Parties

The Company shall not provide customer information classified as personal information to any third party (including entities outside of Japan) without obtaining the consent of the customer in advance. However, this shall not apply to provision of information to a third party (including entities outside of Japan) which is necessary in the following cases.

- 1 Cases in which the Company subcontracts handling of personal information in whole or in part within the scope necessary to achieve the purposes of use
- 2 Cases in which personal information is provided upon succession of the business due to a merger, etc.
- 3 Cases in which personal information is provided to a business partner or data collection module provider in accordance with the provisions of ④
- 4 Cases in which it is necessary for cooperating with a government agency, local authority, or any entity entrusted by either of the former two in executing legally prescribed affairs, and obtaining the consent of the customer is likely to impede the execution of said affairs
- 5 Cases in which it is permitted under the Act on the Protection of Personal Information Held by Administrative Organs (hereinafter "Personal Information Protection Law") or other such laws and regulations

4. Shared Use

The Company may share the following personal information of customers.

- 1 Details of the shared personal information
- 2 Scope of the shared use
- 3 Purposes of use for the shared use
- 4 Name or title of the person responsible for managing personal information

5. Disclosure of Personal Information

When a customer requests the disclosure of personal information under the provisions of the Personal Information Protection Law, the Company will confirm that the customer in question made the request, and perform the disclosure without delay (If such personal information does not exist, the customer will be notified to that effect.). However, this shall not apply when the Company bears no duty of disclosure under the Personal Information Protection Law or other such laws and regulations. In addition, please note that there is a service charge for the disclosure of personal information (¥1,000 per instance).

6. Correction and Suspension of Use of Personal Information

6-1

When a customer (1) requests the correction of personal information under the provisions of the Personal Information Protection Law on the grounds that it is false, or (2) requests discontinuation of use under the provisions of the Personal Information Protection Law on the grounds that it is being handled beyond the scope of the previously disclosed purposes of use or that it was collected by deception or other illegitimate means, the Company will confirm that the customer in question made the request, conduct the necessary investigation without delay, correct the personal information or discontinue use based on the findings, and notify the customer to that effect. In addition, when the decision has been made not to perform corrections or discontinue use, the customer will be notified to that effect.

6-2

When a customer requests deletion of their personal information and the Company has determined it is necessary to comply with said request, the Company will confirm that the customer in question made the request before deleting the personal information, and will notify the customer to that effect.

6-3

The provisions of 6-1 and 6-2 shall not apply when the Company is not obliged to make corrections or discontinue use, etc., under the Personal Information Protection Law or other such laws and regulations.

7. Contact Information

Please contact us at the address below with your feedback, questions, complaints, or other inquiries regarding the handling of customer information.

Address: US Bldg. 8F, 1-6-15 Hirakawa-cho, Chiyoda-ku, Tokyo
102-0093

Amegumi Inc.

Personal Information Protection Officer: CEO Eisuke Tokiwa

Contact form at the bottom of <https://www.sunblaze.jp/?lang=ja>

8. Procedures for Amending the Privacy Policy

The Company may amend this policy as necessary. However, when making amendments to this policy which legally require the consent of customers is, they shall only be applicable to those customers which have consented to the changes via the methods prescribed by the Company. In addition, when amending this Policy, the Company shall make the contents of the amended Policy and the date it is to take effect public via appropriate methods such as displaying it on the Company's website, or by notifying customers directly.

[Established April 24, 2020]